

## BLOG POST SUBMISSION GUIDELINES

### Blog Post Format

- + Maximum post length is 1,000 words.
- + Include a relevant image. If obtained from the Internet, please include its source for proper attribution. Images should be at least 600 pixels wide and 400 pixels tall.
- + Use short paragraphs, subheadings, and/or bullet lists to break up your article.
- + Check spelling and grammar.
- + Attribute any quoted or paraphrased information with links to the sources.

### Posting Rules of Conduct

Posts may be deleted if they include any of the following:

- + **Personal information:** Do not share personal or sensitive information about others, including sharing information that violates patient confidentiality.
- + **Discrimination:** Do not post statements or images that are discriminatory against an individual or a group of people. Discrimination is intentional or unintentional. Discrimination can be individual or systemic. Harassment is considered discrimination. It is the impact on the complainant, and not the intent of the poster that defines the treatment as discrimination.
- + **Bullying:** Bullying or harassment is objectionable and unwanted behaviour that is verbally or physically abusive, vexatious or hostile, and creates a hostile or intimidating environment for others. Harassment may be intentional or unintentional. A single serious incident with a lasting harmful effect can constitute bullying or harassment.
- + **Abuse:** Personal attacks include overly negative comments or attacks on individuals or other organizations (including health organizations, government(s), or public entities), or threats to an individual's safety will not be tolerated. Do not post unlawful, abusive, defamatory, or obscene information of any kind.
- + **Misinformation:** Any posts that promote obvious falsehoods.
- + **Copyright:** Do not post any content including articles, images, stories, software, or other material, which violates or infringes upon the rights of others. This includes material that is an invasion of privacy or publicity rights, or which is protected by any intellectual property rights, copyright,

patent, trade secret, trademark without first obtaining permission from the rights holder. Please attribute any image, quoted or paraphrased information to the sources.

- + **Spam:** If it comes from a human or a robot, spam will be deleted. Do not post junk mail, chain letters, unsolicited mass mailing, or overly self-promotional posts. Do not post any content which contains a virus or other harmful component.
- + **Commercial Use:** Do not use the website for commercial purposes, including posts that contain advertising, solicitations or sales.

Any blog posts violating the stated rules of conduct are subject to being removed by the website owner. Please also see the [www.bcemergencynetwork.ca](http://www.bcemergencynetwork.ca) [Terms of Use Agreement](#).

### **Medical Emergencies**

Do NOT use the website for medical emergencies. If you have a medical emergency, call a physician or qualified healthcare provider, or CALL 911 immediately. Under no circumstances should you attempt self-treatment based on anything you have seen or read on the website.

### **General Information is not Medical Advice**

The general information provided on the website is for informational purposes only and is not professional medical advice, diagnosis, treatment, or care, nor is it intended to be a substitute therefore. Always seek the advice of your physician or other qualified health provider properly licensed to practice medicine or general healthcare in your jurisdiction concerning any questions you may have regarding any information obtained from this website and any medical condition you believe may be relevant to you or to someone else. Never disregard professional medical advice or delay in seeking it because of something you have read on this website. Information obtained on the website is not exhaustive and does not cover all diseases, ailments, physical conditions, or their treatment.

### **No Physician-Patient Relationship**

The presentation of general information on the website does not establish a physician-patient relationship between you and the website owner (or any of its physicians), and is not intended as a solicitation of individuals to become patients or clients of the website owner (or any of its physicians). This section does not apply to the extent that you are using the website to communicate with a physician with whom you have an existing physician-patient relationship.

Questions? Ask Us. [connect@bcemergencynetwork.ca](mailto:connect@bcemergencynetwork.ca)